



# **GAMBLING INDUSTRY STATISTICS**

# ✓ FINANCIAL RESULTS✓ QUANTITATIVE DATA

**JANUARY 2015 - JUNE 2018** 

(UPDATED TO INCLUDE RESULTS FROM APRIL TO JUNE 2018)



...

# **Table of Contents**

Main Findings (second quarter of 2018: April-June 2018)	3
Abstract	4
Class A&B licensed bookmakers' data for the period 2015-2018	5
Appendix - Terminology	14

.....



€169.121.314

Comprehensive Income (Pay In) of Class A and B Bookmakers (APRIL – JUNE 2018)

# €147.229.831

Total Profit Distribution (Pay Out) of Class A and B (APRIL – JUNE 2018)

# €21.891.483

Gross Gaming Revenue (GGR) of Class A and B (APRIL – JUNE 2018)

€2.189.148

Betting tax (10%) on the GGR for Class A and B (APRIL – JUNE 2018)

8 Number of Class A licensed bookmakers

11 Number of Class B licensed bookmakers 37%

Percentage (%) change of Class A and B's Pay in (COMPARISON OF 2<sup>ND</sup> QUARTER OF 2017-2018)

35%

Percentage (%) change of Class A and B's Pay Out (COMPARISON OF 2<sup>ND</sup> QUARTER OF 2017-2018)

12.94%

Profit Margins for Class A and B (APRIL – JUNE 2018)

**49%** 

Percentage (%) change of betting tax for Class A and B (COMPARISON OF  $2^{ND}$  QUARTER OF 2017-2018)

570 Licensed premises

6284

Number of blocked websites, which do not hold a Class B license or offer illegal betting services



This report has been prepared by the National Betting Authority and includes the publication of the Financial Results and Quantitative Data of the second quarter of the year 2018 (April-June), and is the continuation of the result's publication, whose ultimate goal is the maximization of transparency and better public awareness. More specifically, the present report provides the aggregated financial results for the second quarter of 2018 and figures for Class A<sup>1</sup> and B<sup>2</sup> bookmakers, authorized representatives, licensed premises, people in charge of the premises and the list of blocked websites.

It should be noted that, the process for licensing and regulating online betting services for Class B bookmakers was implemented on the 1st of October 2016. The first betting company granted a license by the end of December 2016 and was able to provide betting services from the 1st of January 2017. Three (3) Class B bookmakers commenced the provision of betting services towards the end of the second quarter of 2017.

Reviewing the most important financial results of the second quarter of 2018, a significant increase of 37% was recorded in the comprehensive income of Class A and B bookmakers ( $\epsilon$ 169.121.314) compared to the same quarter of 2017 ( $\epsilon$ 123.395.478). Compared to the second quarter of 2016, the comprehensive income increased by 238%.

From the aforementioned comprehensive total income, an amount of €78.669.110 refers to Class A bookmakers, while an amount of €90.452.204 refers to Class B bookmakers. The comprehensive income of Class A bookmakers showed a significant increase of 43% between April-June 2018, with respect to the second quarter of 2017, and 57% increase with respect to the second quarter of 2016. Regarding Class B bookmakers's comprehensive income, an increase of 32% was recorded in comparison to the second quarter of 2017.

During the second quarter of 2018, both the numbers of Class A (8) and Class B (11) bookmakers remained constant, with respect to the first quarter of 2018. It should be noted that the license of a Class A bookmaker has been suspended since the 5th of December 2017, whereas two (2) of the Class B bookmakers have temporarily discontinued the provision of their services, by their own decision.

The total profit distribution (pay out) for Class A and B players in the second quarter of 2018 has reached a total of €147.229.831, recording an increase of 35% in comparison to the same quarter of the last year. In comparison to the total profit distribution during the same quarter of 2016, an increase of 271% was recorded. The largest share of the total profit distribution (pay out), which reached €83.040.840, were paid to Class B players. The Gross Gaming Revenue (GGR) for Class A and B bookmakers during the second quarter of 2018 (€21.891.483) recorded in their entirety an increase of 49% in comparison to the same quarter of 2017 (€14.692.923). In detail, the GGR for Class A bookmakers for the second quarter of 2018 increased and reached a total amount of €14.480.119, denoting an increase of 38% in comparison to the same quarter of 2017. The GGR for Class B bookmakers for the period between April-June 2018, reached a total amount of €7.411.364, resulting to a 76% increase compared to the same period in 2017, which reveals the effectiveness of the licensing and regulating processes with respect to the Class B betting activities.

The total number of Class A licensed premises has decreased nationwide by 7% during the second quarter of 2018 in comparison to the same quarter of the last year. In detail, the number of licensed premises reached a total amount of 570 nationwide, where Nicosia holds the highest number of licensed premises (186), followed by Limassol (180), Larnaca (96), Paphos (63) and Famagusta (45). It is worth noting, that an increase of 54% was recorded in the number of cancellations and withdrawal of licenses during the second quarter of 2018 with respect to the same quarter of 2017. The employees within the licensed premises reached the number of 1277 during the second quarter of 2018, indicating an increase of 26% in regards to the same quarter of 2017.

Finally, blocking procedure results (in action since 2015 and with regards to Class B bookmakers) reveal a significant increase of 1047% between the second quarter of 2018 and the same quarter of 2015. Specifically, the blocking list includes 6284 websites as recorded in the second quarter of 2018, while just 548 websites were blocked in the same quarter of 2015. Furthermore, the number of blocked websites increased by 19%, compared to the first quarter of 2018, with 995 illegal websites being added to the list.

This report presents the findings of the current betting activity in Cyprus, and is accompanied by tables with detailed figures and data.

<sup>&</sup>lt;sup>1</sup> The term "Class A" refers to land based betting/ offline betting

<sup>&</sup>lt;sup>2</sup> The term "Class B" refers to online betting



### CLASS A&B

	QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2015
	Number of Licensees	11	10	10	10	
<u>1</u>	Comprehensive Income (Pay In)	32,512,121€	28,700,361€	28,859,193 €	45,664,685 €	135,736,360 €
20	Profit distribution (Pay Out)	25,368,153 €	23,005,311 €	21,301,155 €	36,867,729 €	106,542,348 €
	Gross Gaming Revenue (GGR)	7,143,968 €	5,695,050 €	7,558,038€	8,796,955 €	29,194,012 €
	Betting Tax - 10%	714,396 €	569,505 €	755,804€	879,696 €	2,919,400€
	Contribution tax - 3%	214,319 €	170,851€	226,741€	263,909€	875,820€

(	0
2	<u> </u>
(	N

2017

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2016
Number of Licensees	10	10	11	11	
Comprehensive Income (Pay In)	49,340,612 €	50,098,257€	44,574,714 €	54,375,688€	198,389,271€
Profit distribution (Pay Out)	38,640,145 €	39,720,033 €	35,155,330 €	44,122,583 €	157,638,091€
Gross Gaming Revenue (GGR)	10,700,467 €	10,378,224 €	9,419,384 €	10,253,105 €	40,751,180 €
Betting Tax - 10%	1,070,047 €	1,037,822 €	941,938 €	1,025,311 €	4,075,118 €
Contribution tax - 3%	321,014 €	311,347 €	282,582€	307,593€	1,222,535€

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2017
Number of Licensees	16	19	19	21	
Comprehensive Income (Pay In)	124,993,893 €	123,395,478 €	127,642,160 €	150,689,941 €	526,721,473€
Profit distribution (Pay Out)	110,827,197 €	108,702,555€	107,682,721€	129,180,816 €	456,393,288 €
Gross Gaming Revenue (GGR)	14,166,697 €	14,692,923 €	19,959,439 €	21,509,125 €	70,328,185 €
Betting Tax - 10%	1,416,670 €	1,469,292 €	1,995,944 €	2,150,913 €	7,032,819 €
Contribution tax - 3%	425,001€	440,788 €	598,783€	645,273 €	2,109,845 €

QUARTER	JANUARY- MARCH	APRIL- JUNE
Number of Licensees	19	19
Comprehensive Income (Pay In)	153,447,670 €	169,121,314 €
Profit distribution (Pay Out)	133,671,527 €	147,229,831€
Gross Gaming Revenue (GGR)	19,776,144 €	21,891,483 €
Betting Tax - 10%	1,977,614 €	2,189,148 €
Contribution tax - 3%	593,284€	656,744€

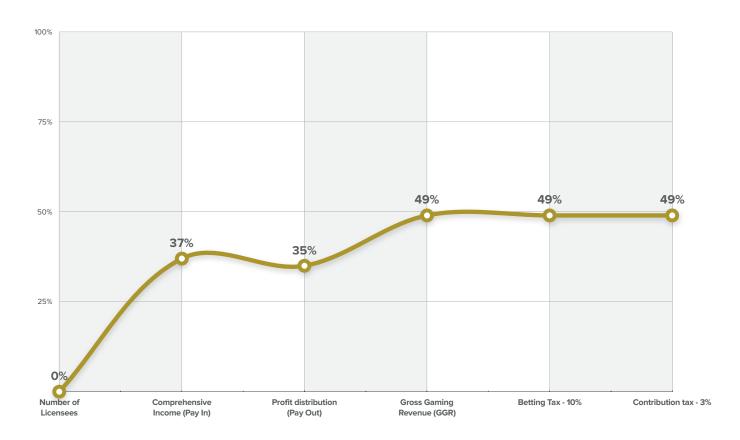


#### CLASS A&B

#### Percentage (%) change

QUARTER	APRIL - JUNE 2015-2016	APRIL - JUNE 2015-2017	APRIL - JUNE 2016-2017	APRIL - JUNE 2016-2018	APRIL - JUNE 2017-2018
Number of Licensees	0% —	90% 🔺	90% 🔺	90% 🔺	0% —
Comprehensive Income (Pay In)	75% 🔺	330% 🔺	146% 🔺	238% 🔺	37% 🔺
Profit distribution (Pay Out)	73% 🔺	373% 🔺	174% 🔺	271% 🔺	35% 🔺
Gross Gaming Revenue (GGR)	82% 🔺	158% 🔺	42% 🔺	111% 🔺	49% 🔺
Betting Tax - 10%	82% 🔺	158% 🔺	42% 🔺	111% 🔺	49% 🔺
Contribution tax - 3%	82% 🔺	158% 🔺	42% 🔺	111% 🔺	49% 🔺

#### PERCENTAGE (%) CHANGE APRIL-JUNE 2017-2018





# CLASS A

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2015
Number of Licensees	11	10	10	10	
Comprehensive Income (Pay In)	32,512,121€	28,700,361€	28,859,193 €	45,664,685€	135,736,360 €
Profit distribution (Pay Out)	25,368,153 €	23,005,311€	21,301,155 €	36,867,729 €	106,542,348 €
Gross Gaming Revenue (GGR)	7,143,968 €	5,695,050 €	7,558,038 €	8,796,955 €	29,194,012 €
Betting Tax - 10%	714,396 €	569,505€	755,804 €	879,696 €	2,919,400 €
Contribution tax - 3%	214,319 €	170,851€	226,741€	263,909€	875,820 €
Profit Margin	22%	20%	26%	19%	22%

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2016
Number of Licensees	10	10	11	11	
Comprehensive Income (Pay In)	49,340,612 €	50,098,257€	44,574,714 €	54,375,688€	198,389,271€
Profit distribution (Pay Out)	38,640,145 €	39,720,033 €	35,155,330 €	44,122,583€	157,638,091€
Gross Gaming Revenue (GGR)	10,700,467 €	10,378,224 €	9,419,384 €	10,253,105 €	40,751,180 €
Betting Tax - 10%	1,070,047 €	1,037,822 €	941,938 €	1,025,311 €	4,075,118 €
Contribution tax - 3%	321,014 €	311,347 €	282,582€	307,593 €	1,222,535€
Profit Margin	22%	21%	21%	19%	21%

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2017
Number of Licensees	11	11	10	10	
Comprehensive Income (Pay In)	58,908,032 €	54,982,648€	60,810,715 €	75,255,093€	249,956,487€
Profit distribution (Pay Out)	48,309,971€	44,502,341€	47,334,999 €	60,440,380 €	200,587,691€
Gross Gaming Revenue (GGR)	10,598,061€	10,480,308 €	13,475,716 €	14,814,713 €	49,368,797€
Betting Tax - 10%	1,059,806 €	1,048,031€	1,347,572 €	1,481,471.34 €	4,936,880€
Contribution tax - 3%	317,942 €	314,409 €	404,272 €	444,441€	1,481,064 €
Profit Margin	18%	19%	22%	20%	20%

QUARTER	JANUARY- MARCH	APRIL- JUNE
Number of Licensees	8	8
Comprehensive Income (Pay In)	76,302,358€	78,669,110 €
Profit distribution (Pay Out)	62,568,789€	64,188,991€
Gross Gaming Revenue (GGR)	13,733,570 €	14,480,119 €
Betting Tax - 10%	1,373,357€	1,448,012 €
Contribution tax - 3%	412,007 €	434,404 €
Profit Margin	18%	18%

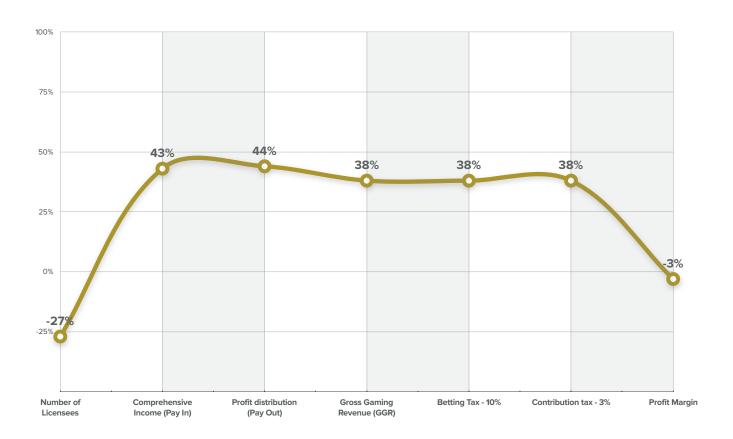


#### CLASS A

#### Percentage (%) change

QUARTER	APRIL- JUNE 2015-2016	APRIL- JUNE 2015-2017	APRIL- JUNE 2016-2017	APRIL- JUNE 2016-2018	APRIL- JUNE 2017-2018
Number of Licensees	0% —	10% 📥	10% 📥	-20% 💌	-27% 💌
Comprehensive Income (Pay In)	75% 🔺	92% 🔺	10% 📥	57% 🔺	43% 🔺
Profit distribution (Pay Out)	73% 🔺	93% 🔺	12% 🔺	62% 📥	44% 🔺
Gross Gaming Revenue (GGR)	82% 🔺	84% 🔺	1% 🔺	40% 📥	38% 🔺
Betting Tax - 10%	82% 🔺	84% 📥	1% 🔺	40% 📥	38% 🔺
Contribution tax - 3%	82% 🔺	84% 🔺	1% 🔺	40% 📥	38% 🔺
Profit Margin	4% 🔺	-4% 💌	-8% 💌	-11% 💌	-3% 💌

#### PERCENTAGE (%) CHANGE APRIL-JUNE 2017-2018





### CLASS A

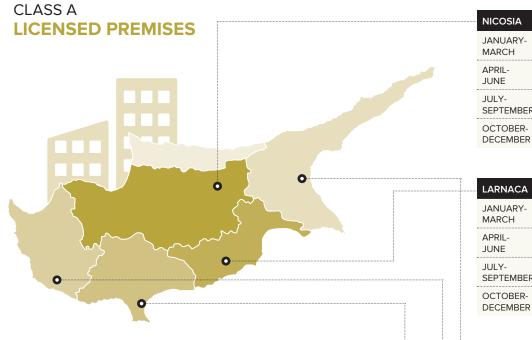
			Ē			
	LICENSED PREMISES	AUTHORISED REPRESENTA- TIVES *	PREMISES OF CLASS A BOOKMAKERS	PERSONS RESPONSIBLE FOR PREMISES	TERMINATION/ REVOCATION OF LICENSES	TOTAL NUMBER OF EMPLOYEES
			2015			
JANUARY- MARCH	542	399	123	564	31	934
APRIL- JUNE	548		113	585	12	953
JULY- SEPTEMBER	553	406		608		980
			2016			
JANUARY- MARCH	575	417	127	670	13	1050
APRIL- JUNE	576	406	139	750	23	1122
JULY- SEPTEMBER	577	406			10	1157
			2017			
JANUARY- MARCH	541	439	68	532	20	947
APRIL- JUNE	610	477	84	559	56	1011
JULY- SEPTEMBER	634	433				1097
			2018			
JANUARY- MARCH	554	432	79	794	60	1196
APRIL- JUNE	570	445	80	868	86	1277



### CLASS A

		8			Ex	
	LICENSED PREMISES	AUTHORISED REPRESENTA- TIVES *	PREMISES OF CLASS A BOOKMAKERS	PERSONS RESPONSIBLE FOR PREMISES	TERMINATION/ REVOCATION OF LICENSES	TOTAL NUMBER OF EMPLOYEES
Percentage (%) change						
APRIL-JUNE 2015-2016	5% 🔺	2% 🔺	23% 🔺	28% 🔺	92% 🔺	18% 🔺
APRIL-JUNE 2015-2017	11% 🔺	20% 🔺	-26% 🔻	-4% 🤝	367% 🔺	6% 🔺
APRIL-JUNE 2016-2017	6% 🔺	17% 🔺	-40% 🔻	-25% 🔻	143% 🔺	-10% 🔻
APRIL-JUNE 2016-2018	-1% 💌	10% 🔺	-42% 💌	16% 🔺	274% 🔺	14% 🔺
APRIL-JUNE 2017-2018	-7% 🔻	-7% 💌	-5% 🔻	55% 🔺	54% 🔺	26% 🔺





LARNACA

PAPHOS

-7%

-6%

NICOSIA	2015	2016	2017	2018
JANUARY- MARCH	189	197	180	186
APRIL- JUNE	187	196	199	186
JULY- SEPTEMBER	195	195	210	
OCTOBER- DECEMBER	197	200	215	

LARNACA	2015	2016	2017	2018
JANUARY- MARCH	89	98	93	90
APRIL- JUNE	96	95	103	96
JULY- SEPTEMBER	90	95	103	
OCTOBER- DECEMBER	97	98	101	

LIMASSOL	2015	2016	2017	2018
JANUARY- MARCH	173	171	164	171
APRIL- JUNE	171	176	195	180
JULY- SEPTEMBER	169	178	202	
OCTOBER- DECEMBER	165	181	206	

 PAPHOS	2015	2016	2017	2018
JANUARY- MARCH	55	61	59	63
APRIL- JUNE	54	65	67	63
JULY- SEPTEMBER	58	64	69	
OCTOBER- DECEMBER	58	69	75	

FAMAGUSTA	2015	2016	2017	2018
JANUARY- MARCH	36	48	45	44
APRIL- JUNE	40	44	46	45
JULY- SEPTEMBER	41	45	50	
OCTOBER- DECEMBER	42	43	47	

#### Percentage (%) change

COMPARISON OF JANUARY-MARCH 2017 WITH JANUARY-MARCH 2018



LIMASSOL



FAMAGUSTA

**~ -2%** 

QUARTER	APR-JUN 2015-2016	APR-JUN 2015-2017	APR-JUN 2016-2017	APR-JUN 2016-2018	APR-JUN 2017-2018
NICOSIA	5% 🔺	6% 🔺	2% 🔺	-5% 💌	-7% 💌
LARNACA	-1% 💌	7% 🔺	8% 🔺	1% 🔺	-7% 💌
LIMASSOL	3% 🔺	14% 🔺	11% 🔺	2% 🔺	-8% 💌
PAPHOS	20% 🔺	24%	3% 🔺	-3% 💌	-6% 💌
FAMAGUSTA	10% 🔺	15% 🔺	5% 🔺	2% 🔺	-2% 💌



#### CLASS B\*

2017

QUARTER	JANUARY- MARCH	APRIL- JUNE	JULY- SEPTEMBER	OCTOBER- DECEMBER	2017
Number of Licensees	5	8*	9	11	
Comprehensive Income (Pay In)	66,085,862€	68,412,830€	66,831,446 €	75,434,848 €	276,764,986 €
Profit distribution (Pay Out)	62,517,226 €	64,200,214 €	60,347,722 €	68,740,436 €	255,805,598€
Gross Gaming Revenue (GGR)	3,568,636€	4,212,616 €	6,483,724 €	6,694,412 €	20,959,388€
Betting Tax - 10%	356,864 €	421,262 €	648,372.40 €	669,441.23 €	2,095,939€
Contribution tax - 3%	107,059 €	126,378€	194,512 €	200,832€	628,782€
Profit Margin	5%	6%	10%	9%	8%

QUARTER	JANUARY- MARCH	APRIL- JUNE
Number of Licensees	11	11
Comprehensive Income (Pay In)	77,145,312 €	90,452,204€
Profit distribution (Pay Out)	71,102,738 €	83,040,840€
Gross Gaming Revenue (GGR)	6,042,574 €	7,411,364 €
Betting Tax - 10%	604,257€	741,136 €
Contribution tax - 3%	181,277 €	222,341€
Profit Margin	8%	8%

#### Percentage (%) change

QUARTER	APRIL-JUNE 2017-2018
Number of Licensees	38% 🔺
Comprehensive Income (Pay In)	32% 🔺
Profit distribution (Pay Out)	29% 🔺
Gross Gaming Revenue (GGR)	76% 🔺
Betting Tax - 10%	76% 🔺
Contribution tax - 3%	76% 🔺
Profit Margin	33% 🔺

Comp Profit Gross



#### Blocking list of illegal betting services providers\*

#### 2015 2016 2017 JANUARY-MARCH JANUARY-MARCH JANUARY-MARCH 63 APRIL-JUNE APRIL-JUNE APRIL-JUNE 2762 548 548 JULY-SEPTEMBER JULY-SEPTEMBER JULY-SEPTEMBER 282 548 548 OCTOBER-DECEMBER OCTOBER-DECEMBER OCTOBER-DECEMBER 2473 548 3955

2018

6284

JANUARY-MARCH

APRIL-JUNE



Percentage (%) change

QUARTER	NUMBER OF WEBSITES
APRIL-JUNE 2015-2016	0% —
APRIL-JUNE 2015-2017	404% 🔺
APRIL-JUNE 2016-2017	404% 🔺
APRIL-JUNE 2016-2018	1047% 🔺
APRIL-JUNE 2017-2018	128% 🔺

<sup>\*</sup> **NOTE:** The table above summarizes the results with regards to the blocking procedure of illegal websites, which either do not hold a Class B license or offer illegal betting services. The procedure was implemented during the period of 2015 until June 2018. The results have been distributed on a quarterly basis. As it can be seen in the table above, when comparing the second quarter of 2015 with the second quarter of 2016 no increase is recorded in the number of websites that have been blocked. However, when comparing the second quarter of 2016 with the second quarter of 2018 a significant increase of 1047% is recorded. This is due to the blocking of illegal websites, that was employed on the 1st of November 2016 (4th quarter of 2016), and applied to legal entities who had not submitted an application for a Class B license and operated on a transitional level according to article 91(3) of the 2012 Betting Law.



Authorised Representative – means the person who provides betting services on account of a Class A licensed bookmaker

Authority – means the National Betting Authority

**Bet** – means any type of bet carried out on sporting or other events by a number of natural persons who participate in the same, under the condition that the winnings of every player are determined by the person organizing the bet, prior to or at the time of processing the bet, with reference, not only to the amount each player has paid for his participation in the bet, but also with regard to the fixed odd of the particular bet and which is carried out following a license for a Class A or B bet, as established in the Betting Law of 2012

**Betting Tax** – the amount of betting tax, for each accounting period, amounts to ten per cent (10%) on the net proceeds from the licensed Class A or B bookmaker's bet, for the corresponding accounting period

**Blocking List** - Internet service providers are obliged to apply a blocking system to prevent their clients/users from accessing betting service providers who do not hold a Class B license and to service providers, as established in sections 78, 79, 81, 82 and 83 of the Betting Law of 2012, provided they have been notified by the Authority, in accordance with subsection (2). The Authority makes available online the updated blocking list with the total number of websites that did not apply for a Class B license or offer illegal betting services at the link blocking.nba.com.cy, as well as on the Authority's website www.nba.gov.cy

**Class A bookmaker** – means the legal person for whom a bookmaker's license is issued and which authorizes the provision of carrying out betting services within licensed premises excluding Class B betting services and horse racing betting

**Class B bookmaker** – means the legal person for whom a bookmaker's license is issued and which authorizes the provision of online betting services

**Comprehensive income X (pay in)** – is the total amounts paid to Class A or B licensed bookmaker, for a particular accounting period, in relation to bets carried out by him

**Contribution tax** – the amount payable to the Authority as a contribution, amounts to three per cent (3%) of the net proceeds from bets from a Class A or B licensed bookmaker, for the corresponding accounting period

**Gross Gaming Revenue (GGR)** – is the amount of net proceeds from a bet from a Class A or B licensed bookmaker, for a particular accounting period, and equals with (comprehensive income) pay in minus profit distribution (pay out)

**Licensed premises** – means the premises for which a license for premises is issued

**License for premises** – means the license to use the premises to provide Class A betting services

Person – means a natural or a legal person

**Person in charge of premises** – means the person who is named as the person responsible for the application of the provisions of the Betting Law of 2012 within the premises

**Profit distribution Y (pay out)** – is the total amounts paid by the Class A or B licensed bookmaker, for a particular period, as winnings to persons who bet, irrespective as to when the bets were placed or played

**Unlawful bet** – means a bet carried out contrary to the provisions of the present Law or any other bet expressly prohibited by the provisions of the same

#### www.nba.gov.cy

Michael Karaoli & Gregori Afxentiou, 1439 Nicosia Call centre: 22 601215 Fax: 22 605043 Email: info@nba.gov.cy

#### www.responsiblegaming.gov.cy

Michael Karaoli & Gregori Afxentiou, 1439 Nicosia Call centre: 22 601215 Fax: 22 605043 Email: info@responsiblegaming.gov.cy



